Today, we present our first reader-induced contest, proposed by Kittie Theurer of Washington, who receives for her gracious help some plastic vomit. Kittie proposed that we modernize collective nouns (as in "a pride of lions or an "exaltation" of larks), invent snide new names for groups of things. As in the examples above.

First-prize winner will receive a big fluffy pillow, because we always wanted to employ somebody a big fluffy pillow. It's worth about $50.

Report from Week 11,
"...in which you were asked to come up with a slogan for the back of the coveted Style Invitational Sweater," today.

There were more than 1,200 entries, almost 5 percent of which were some variation of "If You Get It, You Don't Get It," a corruption of the Washington Post's television ad campaign. To which we respond, "If You Get a Life, You Won't Have a Life." Thank you.

Many of you have inquired whether the coveted Style Invitational Sweater's T-shirt, almost ready for shipping, is available for purchase. Yes, it is. It costs $75.

And Now, The Winners:

Exhibit Ronson On: You Can't Lose If You Don't Play (Linda Morris, Alexandria)
Sevena Ronson On: Near Genius Nearly Rewarded (Cindy Rae Carson, Lanier, N.C.)
Sixth Ronson On: Will Exchange Shirt For Idea (Tom Witte, Gaithersburg)
Fifth Ronson On: Born To Be Barely Adequate (Charles Layne, Silver Spring)
Fourth Ronson On: Words Fail Me! (Mark Oakes, Monrovia; also, Jan Genske, Rockville)
Third Ronson On: My Name Here (Robert Layne, Takoma Park)
First Ronson On: Mistakes Were Made (LeeAnn Hart, Alexandria)

And The Winner Of The Five T-shirts, None Of Which Contains Her Insidious Slogan, Which Will Appear On Style Invitational Logo: "T-shirts Only"

About Do No (Mary Pat Jones, Patuxent)

Honorable Mentions:

No Radio In Pants (Mary Meier, Antioch, Tenn.)
The Unexamined Life Is Worth Living (Chuck Smith, Woodbridge)
I Used To Be, You Know, Inarticulate (Alan Schwartz, Burke)
Will Write For Food (Chepas, Alexandria)
Big, Ruby Beel (Cindy Rae Carson, Lanier, N.C.)
Wet The Other Side, Idiot! (Chuck Smith, Woodbridge)
When Around, I Submit (Addison L. Glennis, Cumberland)
Quits In '96 (David Moore, Northwest)
Humor Hurts (Bob Zane, Woodbridge)

And Last:

No, I'm Not Bob Zane Of Woodbridge. (Michael J. Hammer, Washington)

Next Week: Here, Doggerel

To All The Parents And Children Who Helped Celebrate Our 1993 Baby Reunion, We'd Like To Say Thanks.

Michael DiMattina, M.D.
And The Entire Staff
At Dominion Fertility & Endocrinology

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