WEEK 29: AD NAUSEAM

American Airlines
“Our Fares Are Plummeting.”

Trojan® Condoms
“We’re Bursting With Pride.”

Datielle NBC
“We Make It Happen”

Air Jordans
The Greatest? You Bet!

This week’s contest: Advertising slogans that still need a little work. Come up with an unfortu-
nate slogan for any real product, service or organization. First-prize winner receives a life-size in-
flatable moose head, plus a red playground ball, a value of approximately $45. Runners-up, as always, get the coveted Style Invitational koozie-Futaker. Winners will be selected on the basis of humor and originality. Mail your entries to the Style Invitational, Week 29, The Washington Post, 1150 15th St. N.W., Washington, D.C. 20051, or fax them to 202-334-4312. Urgent secret message to anyone still reading the fine print: Send us a photo of your awful driver’s license picture. Worst pic will win, bizarre prizes. Thank you. All entries must be received on or before Monday, Sept. 27. Please include your address and phone number. Winners will be announced in three weeks. No purchase neces-
sary. Employees of The Washington Post and their immediate families are not eligible for prizes.

Report from Week 28,
In which we asked you to cast a politician in a famous TV or movie role: Poor Al Gore. What a still, you cast him as Benito the corpse in ‘Weekend at Bernie’s.” You cast him in the title role of “The Maltese Falcon.” As the host of “The Ed Sullivan Show.” As the Robot in “Gat Smart.”

We appreciated, but did not reward with prizes, some charmingly inappropriate entries, such as Strom Thurmond as Tony Manero in “Saturday Night Fever.” Winners did not merely resort to cheap puns (Jack Kemp as Hud in “Hud”), nor rely on simple superficial physical resemblances (James Carville as Hannibal Lecter; J. Edgar Hoover as Fred Mertz). And no, we will not dignify certain horribly crude castings, such as the one submitted by Meg Nazin of Rockville, about Marilyn Quaye. Mr. Ed, indeed!

Fourth Runner-Up: Dan Quayle as the host of “Wheel of Fortune.”
(Gary Paltchick, Laurel)

Second Runner-Up: Leon Panetta as Raymond in “Rain Man.”
(Loise Chomsky, White Plains, Md.)

First Runner-Up: Donna Shalala as Pat from “Saturday Night Live.”
(Zoe Chen, Richmond)

And the winner of the pack of pickled peppers: Wavers
Christopher as Nicky, of “Nuke, Fraz & Ollie.”
John Musso as Norm on “Cheers.”
John David McGlinchey as Babe Ruth in “The Babe.”
Nancy Reagan as the velociraptor in “Jurassic Park.”
Deep Threat as Charlie on “Charlie’s Angels.”
Ruth Bader Ginsburg as Gladys Quimby from “Laugh-In.”
J. Edgar Hoover as Mama Converse in “The Godfather.”

Honorable Mentions:
Midcent Fensch as Popeye, (Richard E. Black, Adelphi)
Ross Perot as the baso-playing kid in “Deliverance.” (Myron Opener, Altav, Va.)
Michael Dobak as Rod Serling in “The Twilight Zone.” (Chuck Smith, Woodbridge)
Bill Clinton as the kid in “Money, I Blew Up the Kid.” (Joyce Rainis, Bethesda)
Joe Biden as Eddie Haskell in “Leave It to Beaver.” (Deborah J. Curry, Alexandria)
John Sununu as Norm on “Cheers.” (Chuck Smith, Woodbridge)
Ruth Bader Ginsburg as Gemmy in “The Beverly Hillbillies.” (Tom Gentry, Arlington)
Antonio Scalia and Joe Biden as the monks in “Monk.” (Myron Opener, Altav, Va.)
Warren Christopher as Punruface in “Dick Tracy.” (Gigi and David Thrombey, Vienna)
Barbara Mikulski as Babe Ruth in “The Babe.” (Lynn Harding, Hyattsville)
Nancy Reagan as the velociraptor in “Jurassic Park.” (Laura Hoffman, Arlington)
Deep Threat as Charlie on “Charlie’s Angels.” (Paul Kandis, Alexandria)
Ruth Bader Ginsburg as Gladys Quimby from “Laugh-In.” (John Cowdry, Falls Church)
J. Edgar Hoover as Mama Converse in “The Godfather.” (Mark Welch, Alexandria)

Next Week: It’s The Epenyny, Stupid.