If extramarital sex isn’t cheating as long as you never actually “sleep” with anyone, then . . .

- It isn’t shoplifting if what you swiped was overpriced.

- You are still a vegetarian so long as your burger came from a cow that never ate meat.

- It isn’t hit and run if you hit and drove.

This week’s contest was suggested by Virginia Sen. Charles Robb, in a manner of speaking. The senator wins a bottle of Indian Spirit “Jim Remover” bath and floor wax, an excellent product for sale in various dingbat grocery stores and, for some reason, at the Rite Aid Drugs near The Post. Anyway, the senator’s semi-explanation last week for his mild behavior raises all sorts of handsome opportunities for other self-serving moral loopholes through which the enterprising 1990s transgressor can crawl. Send them to us. First-prize winner gets the amazing Sword-Through-the-Neck Trick, a value of $100. Runners-up, as always, get the coveted Style Invitational losers’ T-shirts. Honorable Mentions get the mildly sought-after Style Invitational bumper stickers. Winners will be selected on the basis of humor and originality. Mail your entries to the Style Invitational, Week 55, The Washington Post, 1150 15th St. NW, Washington, D.C. 20071, fax them to 202-334-4312, or submit them via Internet at this address: losers@access.digex.net. Entries must be received on or before Monday, March 28. Please include your address and phone number. Winners will be announced in three weeks. No purchase necessary. Employees of The Washington Post and their immediate families are not eligible for prizes.

REPORT FROM WEEK 52.
In which we asked for inappropriate celebrity endorsements for real products.
Yes, yes, of course. Dolly Parton for Bounce; Louis Farrakhan for Wite-Out; Ollie North for Nabisco Shredded Wheat; Pee-Wee Herman for the Pocket Fisherman; Heidi Fleiss for Trku; Bob Packwood for Huggies. Tell us something we don’t know like:

- Fourth Runner-Up: Okama Raidi for Saab (Randy Wetzel, Boonsboro, Md.)
- Third Runner-Up: Sens. Claiborne Pell and Strom Thurmond for Congressional Olds (Eliden Camahan, Laurel)
- Second Runner-Up: Adm. Bobby Ray Inman for Chickens of the Sea (Ray Highburg, Bentonville, Va.)
- First Runner-Up: The Jackson family for Chuck Full O’Nuts (Nico Derman, Potomac)

And the winner of the framed poster of Rocky Marciano:
John Wayne Bobbitt for Microsoft (Chuck Smith, Woodbridge)

Honorable Mentions:
Marla Maples for Gravy Train (Randy Wetzel, Boonsboro, Md.)
Maxion Barry for D.C. Comics (Ross Stach, Arlington)
Fidel Castro for Banana Republic (Barth Sullain, Potomac)
Jeff Gillory for TrashMasher (Eliden Camahan, Laurel)
Dr. Cecil Jacobson for Jiffy Pop (Don Bueing, Dayton)
John Gotti for E-Z Off (C. Buffington, Silver Spring)
John Wayne Bobbitt for No-Doz (Allison Grad, Silver Spring)
Famous baseball malingering Glenn Davis for Lez-B-Boy (Roy Highburg, Bentonville, Va.)
Leon Leit for Butterfingers (Chris Conenery, Atlanta)
Exxon Valdez pilot Joseph Hazelwood for Cap’n Crunch (Preston Williams, Alexandria; also, Andrew S. Goldman, Conshohocken, Pa., and Jennifer Hart, Arlington)
Sting for Johnson’s Baby Shampoo (Tom Leib, Crofton)
Bill Clinton for Dodge (Don Goldberg, Burtonsville)
Rose Mary Woods for The Gap (Eliden Kirby, Philadelphia)
Johnny Rotten for Fresh Fields (Heidi Jean Waters, Arlington)
Jack Keroucan for Curtains Unlimited (Eliden Camahan, Laurel)
Dexter Manley for ABC (Fred Barton, McLean)
Michael Dulckis for General Dynamics (Stephen W. Buchanan, Mont Airy, Md.)
Michael Jackson for Knodo’s (Eliden Camahan, Laurel)

And Last:
John Wayne Bobbitt for Woolies (Linda Douglas, Fairfax)

Next Week: How We Changed America.