Style Invitational Week 1093: You’re only as rich as you fee—send us bad business ideas

Plus the neologisms the Losers discovered in a word-search grid
By Pat Myers   October 9  

(Click here to skip down to the results of Week 1089, our word-search neologism contest)

$1 “deplaning fee,” payable just after landing, to defray the cost of bringing the jetway to the airplane and opening the door.

Anti-spam software that sends you a text to let you know each time it blocks an unwanted e-mail, so you’ll appreciate how effective it is.
Did you see that Marriott was fined $600,000 last week by the FCC for jamming guests’ personal WiFi hotspots so they’d have to pay its hotels’ exorbitant connection fees: $15 a day per device and sometimes as much as $1,000? Mark Raffman did, and being a Style Invitational Loser (not to mention a lawyer), he immediately thought: What are some more really bad ideas for various businesses to make a few more bucks? As in Mark’s examples above. Outrageous real-world examples are also welcome; just make that clear.

Winner gets the Inkin’ Memorial, the Lincoln statue bobblehead that is the official Style Invitational trophy. Second place receives a delightful set of four crocheted coasters in the shape of a cat’s behind, each complete with a little curved tail and a little star-shaped pink dot in the center. Created by Shanna Compton of the Etsy shop Hooks and Balls, and donated to the Invite by Diane Wah.

Other runners-up win their choice of a yearned-for Loser Mug or the ardently desired “Whole Fools” Grossery Bag. Honorable mentions get a lusted-after Loser magnet, either the Po’ Wit Laureate or Puns of Steel. First Offenders receive a smelly tree-shaped air “freshener” (FirStink for their first ink). E-mail entries to losers@washpost.com or, if you were born in the 19th century, fax to 202-334-4312. Deadline is Monday, Oct. 20; results published Nov. 9 (online Nov. 6). No more than 25 entries per entrant per contest. Include “Week 1093” in your e-mail subject line or it might be ignored as spam. Include your real name, postal address and phone number with your entry. See contest rules and guidelines at wapo.st/InvRules. This week’s honorable-mentions subhead was submitted by both Beverley Sharp and Tom Witte. Join the lively Style Invitational Devotees group on Facebook at on.fb.me/invdev, and click “like” on Style Invitational Ink of the Day at bit.ly/inkofday.
The Style Conversational The Empress’s weekly online column discusses each new contest and set of results. Especially if you plan to enter, check it out at wapo.st/styleconv.

THE WORDS THEY ‘FOUND’ NEOLOGISMS FROM THE WEEK 1089 WORD-SEARCH GRID

In Week 1089, the Empress posted the word-search grid pictured below (or here) and asked you to “discover” new words by snaking a path through the grid. (The squiggles pictured showed that week’s examples, “crudelet” and “chatox”.) Not surprisingly, you found plenty of neologisms — there were well over 1,000 entries — especially the ones that included the letter series S-E-X.

The coordinates below refer to the position of the first letter.

The winner of the Inkin’ Memorial

**F-12: CRIMEA VISIT:** Term for guests who overstay their welcome, and then announce they own your house. (Mark Raffman, Reston, Va,)

2nd place and the book ‘The World’s Worst Jokes’

**D-11: NOTIGAN:** The sweater your aunt knits for you, every birthday, every year. (Frank Osen, Pasadena, Calif.)

3rd place

**F-12: CLINTONHOLE:** A term conservatives use in
front of their children while talking about someone they don’t like. (Rob Wolf, Gaithersburg, Md.)

4th place

**J-8: DANGRY:** Only mad enough to use pseudo-curse-words. (Pam Sweeney, Burlington, Mass.)

**GRIDLACKS: HONORABLE MENTIONS**

**A-6: BUNSEC:** The maximum time a guy can ogle before getting caught. (Keith Waites, Frederick, Md.)

**A-11: OH-NOTION:** An astonishingly bad idea. “Abercrombie’s kiddie thong [a real thing!] was an obvious oh-notion to everyone but the marketing team.” (Kevin Dopart, Washington)

**B-6: SUNNY SAM:** A cheerful serial killer. (Dawn Kral, La Plata, Md.)

**B-8: EYEJACK:** To steal a glimpse. (Jeff Contompasis, Ashburn, Va.)

**B-9: DINGHO:** Australian term for an ugly hooker. (Jon Gearhart, Des Moines)

**C-4: I AM BUNGHOLE:** Amazingly honest working title of Donald Trump’s autobiography. (William C. Kennard, Arlington, Va.)
C-4: **iSECRETS**: Internet secrets; i.e., not secrets. (Frank Osen)

C-6: **SECUlAY**: The opposite of ChristianMingle. (Matt Monitto, Bristol, Conn.)

C-11: **SNIRI**: Smartphone assistant who replies in a mocking tone. “You *don’t* know the capital of Australia!?” (Edmund Conti, Raleigh)

D-8: **JESTATE**: To have a pun in the oven. (Jeff Contompasis)

E-6: **DUMACIN**: Pending FDA approval, the first drug to treat chronic stupidity. (Frank Mann, Washington)

E-10: **BANKULA**: A financial institution whose existence depends upon its ability to suck your blood, er, money. (Kim Adam, Glen Allen, Va., a First Offender)

F-2: **RUDE-CAFÉ**: Where Gordon Ramsay got his start. (Pie Snelson, Silver Spring, Md.)

F-10: **FINNY**: Ichthysterical. “Dory was so finny that the other fish almost dried themselves laughing.” (Kevin Dopart)

F-11: **RIMUET**: The little dance a basketball does around the hoop before it goes in . . . or not. (Beverley Sharp, Montgomery, Ala.)

F-14: **MAXIWAD**: The half-pound of emergency toilet paper every teenage girl has at one time used to make it through the school day. (Danielle Nowlin, Fairfax Station, Va.)

G-10: **TRUEL**: Way more honest than you need to be. (Lawrence McGuire, Waldorf, Md.)

I-10: **SEXTS ED**: One class where teaching the abstinence-only method actually makes sense. (Danielle Nowlin)

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I-12: FUTIME: The last day at that job you hate. (John Folse, Bryans Road, Md.)

J-3: CULTURD: An overbearing, snotty critic. (Jeff Loren, Manassas, Va.)

K-12: DEDATED: Broke up with. (Jeff Loren)

M-12: BAD SPORT: The kind I &*$%$ lose at. (Danielle Nowlin)

N-3: LORDE CULT: Fanatical anti-royalists. (Chris Doyle, Ponder, Tex.)

N-13: EUROPIUM: An element that seems stable when bonded with bureaucratiun, but eventually comes unglued. (Jeff Hazle, Woodbridge, Va.)

O-3: FLEECOLI: Intestinal bug that causes one to make a quick exit. (Pam Sweeney)

O-13: REBAY: Getting rid of junk you bought online. “I can’t believe Mom didn’t like this taxidermy squirrel. I guess I’ll have to rebay it.” (Jacob Aldridge, Brisbane, Australia)

P-4: COEN RINSE: A splatter of blood from, say, a wood chipper. (Ward Kay, Vienna, Va.)

P-5: BLEEPLY: How every character talks in “The Wolf of Wall Street.” (Jeff Loren)

P-13: PRE-BEST: New, encouraging report card category, to replace “needs improvement” or, heaven forbid, “failing.” (Sally Stokes, Silver Spring, Md.)

Q-3: SELF-BORE: What you wish boring people would do. (William Kennard)

Q-3: SLUBBY THE HUN: Attila’s useless brother. (Ward Kay)

R-7: PUNX: Tricks someone into planning for six more weeks of winter. (Matt Monitto)

And Last: C-10: TOILIT: Bathroom reading. “I always leave the week’s Invitational in the bathroom as toilit for our guests.” (Curtis Morrison, Chesapeake, Va., a First Offender)
And Even Laster: **R-7: PUNTUB:** The Empress’s rejection vat. (Jeff Loren)


Next week’s results: Talk Undirty to Us, or Fauxcabulary, our contest to write a poem using one of the rude-sounding but actually wholesome words we supplied. See [bit.ly/invite1090](http://bit.ly/invite1090). (Alternative title by Beverley Sharp)